



ECONOMIC LITERACY
COLORADO

Economic Literacy Colorado

A Quick Overview

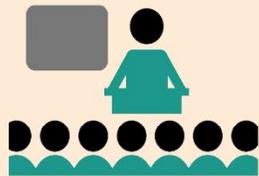
December 7, 2022

Who We Are - EconLitCO

For 50+ years, Economic Literacy Colorado has been the only non-profit in Colorado that supports K-12 teachers and their students with Financial Literacy and Economics training:

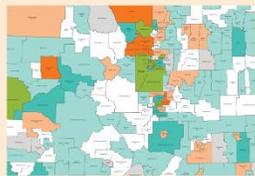
- ✓ **Graduate-level classes for teachers** - Saturdays throughout the school year
- ✓ **Professional development workshops** - 1-hour virtual to day-long trainings
- ✓ **Stock Market Experience** - Online stock market game year-round for Grades 3-12
- ✓ **Invest In Girls** - Classes and symposiums for young women to “look ahead”
- ✓ **Student Contests** - **Calendar Contest (K-8th) and Scholarship Essay (11-12th)**

IN THE LAST FIVE YEARS



212

Programs (classes, trainings, and workshops) were offered to teachers



173

School districts had teachers who attended our programs



5,988

Teachers from across the state participated in our programs



1,481

Colorado teachers attended our programs for the first time



5 Million⁺

Colorado students impacted by EconLitCo teachers since 1971

What did the Pandemic Look Like for ELC?

With everything shutting down in mid-March 2020 (literally 3 days after an in-person class) and with months of classes scheduled, we chose to make a quick virtual transition:

- ✓ **Two months of intense tech training** – largely created our own format for virtual classes combining webinar presentations and small-group interactive sessions
- ✓ **Culminated in four virtual PFL MoneyWi\$er workshops in June 2020** – larger than any we had previously done in-person
- ✓ **Virtual classes through Fall 2021** – Took all of our previous in-person programs virtual (including more activities) as well as a new mid-week PD series – “Cool Tools/Hot Topics”
- ✓ **Training for Teachers in Tech (using PFL as a “hook”)** – As we got more comfortable with the tech curve, started training teachers on new tech tools for their classrooms (using financial literacy “examples” in all our trainings)
- ✓ **As of 2022, 80% of our classes are either hybrid or virtual** – reaching a much wider variety of teachers within Colorado and (increasingly) within the Rocky Mtn region and beyond

ELEVATING FUTURES



Who?

EconLitCo ensures that Colorado students from public, private, charter, home and alternative schools have the opportunity to understand how the economy works, how to manage personal finances and how to make well-informed choices.



EQUIPPING TEACHERS



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How?

We provide economics and personal finance programs for teachers, equipping them with the knowledge, methods and materials to prepare students for our global economy.

Coming Attractions from ELC

As an example, here's what we have planned for Saturday classes next semester (most accredited):

- ✓ **Late January** - "Economic Recovery After Disasters"
- ✓ **Early February** - "Stocks/Bonds: Why Do Financial Markets Matter?"
- ✓ **Late February** - MoneyWi\$er PFL Workshop (first of three this year)
- ✓ **Early April** - "Economics of the Music Industry" (with FEE)
- ✓ **Late April** - "The Eagle and the Bear" (U.S./China ECON relationship)

Coming Attractions from ELC

Sample subjects from “Cool Tools and Hot Topics”:

- “The Six Principles of Economic Thinking and Resources to teach them K-12”
- “The Federal Reserve’s New Tools for Monetary Policy”, taught by Dr. Scott Wolla of the St. Louis Fed
- “Holiday ECON – Lessons and Activities to integrate PFL and ECON into the holiday season”
- “The Consumer Financial Protection Bureau (CFPB)”, taught by Leslie Jones of CFPB
- “ECON Interactives – Tech Tools for Your Economics Classroom”
- “Focus on Classroom Economies”, taught by Langley Ellmann of STASH101
- “Six Books from 2021 to Make You Think (about money issues)”
- “Cooking and Economics – “BAKEconomics350”, taught by Dr. Susan Carter of the U.S. Military Academy at West Point
- “Lessons on Taxes and Infographics from the Atlanta Fed”, taught by Princeton Williams of the Atlanta Fed
- “FAFSA, CASFA, and College Expenses”, taught by Lesa Briggs of UCD (taught 2021 and 2022)
- “The Importance of Entrepreneurship (for Global Entrepreneurship Week)”, taught by T.K. Coleman of FEE
- “Economic Implications of the U.N. Climate Conference - A Glass Half-Full or Half Empty?” by Dr. Mark Smith
- “Five Financial Literacy Resources in 50 Minutes”, taught by Sonia Dalal of NGPF
- “Tactics to Take Control of Your Financial Future”, taught by Rebecca Franciscus of the SEC and Brian Blausler of the FBI